



CLE Presented by the Attorney General's Office

**Persuasion 101:
Legal Writing
Wednesday, January 28, 2015
Noon – 2:00 pm**

Capital Center Basement Conference Rooms A & B

**Also available in the Tucson office via video conference*

**This CLE is limited to Attorney General Office or
State Government Employees**

May qualify for up to 2.0 hour of CLE Credit

Why you should attend

With help from author Stephen King, Chief Justice John Roberts, and other luminaries, this seminar tackles the art of persuasive legal writing. An effective advocate understands the singular importance of his or her audience—state and federal judges. The persuasive advocate thus aspires to craft and present an argument and narrative that resonates with the tribunal. Mr. Weinzweig will explore various points and skills that bear upon and account for persuasive legal writing. Time permitting, the seminar includes segments on impactful introductions, how to arrest the lazy eye, why less is far more, word selection, tricks to omit surplus and trim fat, judicial disdain for string citations and block quotes, visual means of persuasion, and much more.

Presenters

David Weinzweig
Senior Litigation Counsel
Civil Division

* Written materials for the program will be available at <https://www.azag.gov/cle> prior to the date of the program. Paper copies of CLE materials will no longer be provided.

In Phoenix to Register:

Please send an email to:

Email: AGO-continuinglegaleducation@azag.gov

Phone: 602-542-7973

***In Tucson: To Register:**

Please send an email to:

Email: Jessica.Rivera@azag.gov

Phone: 520-628-6504

Questions? Call Brenda Case

If you have a disability, please call Brenda at (602) 542-7973 and let her know how to accommodate your needs.