



**CLE Presented by the Attorney General's Office**

**Starting Strong – How to Build a Winning Opening Statement**

**Wednesday, June 12, 2013, 9:00 – 11:00 a.m.  
15 S. 15<sup>th</sup> Ave., Basement Conference Room**

*\*Also available in the Tucson office via video conference*

**This CLE is limited to Attorney General Office or  
State Government Employees**

**May qualify for up to 2.0 hours of CLE Credit**

**Why You Should Attend**

Learn what a strong trial theme is really about, how to develop one, and how to implement it through a carefully crafted opening statement. Also, learn the rules for developing an effective opening that avoids objections while leading the trier of fact to reach favorable conclusions before a single witness has testified. Participants will learn how to “tell the story” of their case through opening and should complete this course with a strong appreciation of how using the opening as their road map will help them most effectively organize the presentation of their testimony and evidence.

**Presenter**

**Bill Richards, Esq.  
Bade, Baskin, Richards PLC**

**\*Written materials for this program will be available electronically at <https://www.azag.gov/cle> prior to the date of the program. Paper copies of CLE materials will no longer be provided.**

**In Phoenix to Register:**

Please complete the registration form and fax, mail, or email to:  
Office of the Attorney General  
Attn: Brenda Case  
15 S. 15<sup>th</sup> Avenue, Phoenix, AZ 85007  
Phone: (602) 542-7973  
Fax: (602) 542-8078  
Email: [Brenda.Case@azag.gov](mailto:Brenda.Case@azag.gov)

**\*In Tucson: To Register:**

Please complete the registration form and fax, mail, or email to:  
Office of the Attorney General  
Attn: Jessica Rivera  
400 W. Congress, Ste. 315, Tucson, AZ  
Phone: (520) 628-6504  
Fax: (520) 628-6530  
Email: [Jessica.rivera@azag.gov](mailto:Jessica.rivera@azag.gov)

**Questions? Call Brenda Case**

**If you have a disability, please call Brenda at (602) 542-7973 and let her know how to accommodate your needs.**

## REGISTRATION FORM

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**Wednesday, June 12, 2013, 9:00 – 11:00 a.m.**

Name: \_\_\_\_\_

Section: \_\_\_\_\_

Bar Number: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Employer: \_\_\_\_\_

Address of Employer: \_\_\_\_\_

\_\_\_\_\_